

**Minutes of the 2004 SECAC Board of Directors Meeting**

**4:00-7:00 pm, Wednesday, October 13**

**City Terrace 7, Third Floor, Adam's Mark Hotel, Jacksonville, FL**

**Call to Order**

President Charles (Randy) Mack called the meeting to order at 4:03 p.m.

**In Attendance:**

*Directors:* Elise Smith (MS), Robert F. Lyon (SC), Tina Yarborough (GA), Heather McPherson (AL), Steve Driver (KY), Robert Hopson (for Janet Snyder of WV), Helen Langa (at-large), Saul Zalesch (LA), Debra Murphy (FL), Carol Crown (TN), Kay Arthur (VA), Larry Ligo (NC), Floyd Martin (AR)

*Representatives of Affiliate Organizations:* Christina Updike (VRC); Scott Betz (FATE); Liana Cheney (ATSAH); Kyra Belan (CWAO), Pam Simpson (SESAH).

*Other:* Jane Brown (UALR, AR), Michael Aurbach (Vanderbilt, TN), Anne Thomas (Administrator), Rachel Frew (in-coming Administrator), Pam Simpson (2<sup>nd</sup> Vice-President), Don Van Horn (1<sup>st</sup> Vice-President), Peggy McDowell (Past-President), Randy Mack (President), Pat Wasserboehr (Artists Fellowship), Michael Duffy (Editor, *SECAC Review*), Beth Mulvaney (Secretary-Treasurer)

**President Mack introduced new Board members:**

Carol Crown, Tennessee, elected to a first term; Representative-at-large: Helen Langa, elected to a first term; Floyd Martin, Arkansas, elected to a second term; Elise Smith, Mississippi, elected to a second term; and Debra Murphy, Florida, elected to a second term; Secretary-Treasurer: Beth Mulvaney, Meredith College, elected to a first term.

**Agenda:** Adopted on a motion by President Mack, seconded by Don Van Horn and passed by voice vote.

**2004 Conference Welcome:** Debra Murphy extended a warm welcome to Jacksonville and reviewed some of the conference schedule.

**2003 Minutes of the Board of Directors Meeting:** Robert Lyon's motion to accept the minutes was seconded and passed with voice vote.

**Treasurer's report:** Secretary-Treasurer Beth Mulvaney presented a Summary of Income, Expenses for 2004 and proposed Budget for 2005 and a summary of SECAC Assets (attached). In commenting on the budget she noted that the projected "deficit" is a bit deceiving since it is anticipated that two issues of the *SECAC Review* will be published in 2005, thus incurring nearly \$9,000 in additional expenses. There was no expense for the Review in 1998 and that money was moved into our investments. Adoption of the budget by the membership at the Annual Business meeting will set the registration costs for the 2005 conference at Little Rock. She noted that conference income and expense for 2005 was not included and would be added after the report on the 2005 conference. Then there would be a call for adoption of the budget.

**Administrator's report:** SECAC Administrator Anne Thomas noted an increase in individual memberships and while a number of those memberships are due in September and October, she was optimistic about retaining the high figure. She explained that she and Rachel Frew, as directed by the Board last year, had sent letters to the "Big List" accompanied by invoices in August. The response had been good resulting in an increase in institutional members. She noted that just before leaving for Jacksonville an institutional membership had been received from Winston-Salem State University, the new location for Scott Betz. While a number of institutional memberships are due, the staff is working to retain those.

Thomas reported on the first year of credit card use and provided figures that showed only occasional use through the months of January to August with the heaviest usage in the fall at conference time. Fees are running about 4% and are budgeted at \$1,000 for 2005. Thomas noted that paying by credit card is a convenience to members; she did not attribute the increase in membership to the availability of credit card payment. Floyd Martin asked whether we know what percentage of the membership pays by credit card and Thomas could not provide that information. It was noted by Don Van Horn that institutions are increasingly urged to make credit card payments.

President Mack urged all present to please encourage new memberships, both individual and institution.

**Conference Summary:** (attached) Debra requested that the organization consider how to best address the dramatically rising technology costs

**Future Conferences:**

*Little Rock 2005:* Floyd Martin distributed "little gifts" from Little Rock. A number of exciting events are planned: the University of Arkansas at Little Rock and the Clinton School of Public Service (a branch) plan a panel of some kind, possibly an Art & Politics Symposium; the Clinton Library will have opened and will be featured. They have been in talks with a curator from MassMoCA to jury the annual exhibition and give a talk. SECAC last met in Little Rock in 1989 and since then a number of places have changed and should be of interest to members.

Martin presented a budget for the conference and after considerable discussion, especially about the party and the spread between pre-registration and late registration, the Board approved the following budget.

*Income*

225 pre-registrations @ \$110:	\$24,750	
50 student registrations @\$35:	1,750	
10 student late registrations @\$50:		500
50 late registrations @ \$140:	7,000	
100 party tickets @ \$25:	2,500	
Contributions:	1,000	
Juried Show:	2,000	
Total income:		\$39,500

*Expenses*

AV rental	12,000	
Documentation		500
Food & drink	6,000	
Juried show	3,000	
Keynote speakers	5,000	
Postage	1,200	
Printing/advance	2,000	
Printing/program	2,000	
Sat. party	2,000	
Staff & Pres. Expenses	1,400	
Supplies	1,200	
Phone/copy	250	
Transportation	3,000	
Total expenses	\$39,550	
Net	(50)	

**Budget 2005:**

With the conference income and expense figures inserted the 2005 budget was presented for approval. President Mack suggested that membership be increased from the present \$35 annual fee. Opposition to this recommendation was expressed. A number of suggestions were made about how to increase income: it was suggested that SECAC consider "named" contributors, lifetime memberships, minimum contributions by Board members in dollars or increased memberships. Michael Aurbach noted that's how you qualify for funding by foundations. Michael Aurbach and Dean Carter were noted for their generous contributions to the organization each year.

President Mack proposed that we explore the issue of membership, mandatory Board contributions and seeking outside funding. Mack then moved that the proposed Budget for 2005 be adopted, Don Van Horn seconded, and the motion was approved by voice vote.

### **Future Conferences (con't)**

**Nashville 2006** Michael Aurbach extended an invitation on behalf of Vanderbilt University for SECAC to meet in Nashville in 2006 (proposal attached). He presented an unprecedented projection of financial contributions for a conference that he proposed as a joint meeting with MidAmerica College Art Association. He noted that he had met with the Mid America Board and that they were in agreement with the terms that SECAC expects for a joint conference.

Elise Smith moved that SECAC accept the Nashville proposal, Heather McPherson seconded, and the motion carried on a voice vote.

**Charlotte 2007:** Larry Ligo indicated an interest in having SECAC meet in Charlotte with Davidson College as host. President Mack moved that we encourage Ligo to make this invitation firm, Don Van Horn seconded, and the motion carried

**Sites for future conferences:** Don Van Horn noted that he has been investigating other sites and that while he would like very much to have the conference meet in West Virginia, is impossible to move people in and out of the state. He has been talking to people in Atlanta and Greensboro. He proposed establishment of a committee to examine conferences and sites.

### **Committee Reports:**

**SECAC Review:** Michael Duffy, who assumed editorship of the 2004 issue, reported that he has enough peer-reviewed articles and would like to distribute in the issue in May 2005. He noted that he hopes to move to a winter distribution schedule for future issues. Pam Simpson suggested that SECAC should be actively soliciting contributions.

**Artists Fellowship:** Pat Wasserboehr reported that there were 12 applications for the 2004 fellowship as opposed to 18 last year. She noted that there were not many sculptors, but more applications by artists working in two areas.. She recognized the persons who would serve with her on the selection committee that would meet the following day: Virginia Derryberry, UNC-Asheville and Robert Cocanougher, University of North Florida. There had been no response from Clive King regarding an exhibition at the 2004 conference, but he will be taking part in an interview that will be published in the SECAC Review. Pat urged all to inform their colleagues of the fellowship and to help boost the number of applicants. The Award winner will be announced on Thursday night.

### **Announcement:**

Randy announced that because of health problems he will be stepping down early and Don Van Horn will be assuming Presidency early (making it a 4-year term). Randy will be formally congratulated tomorrow night (this is his second time as president).

**Nominating Committee:** Don Van Horn noted that 4 state positions for Board of Director will be open in 2005: Virginia, South Carolina, Georgia, and West Virginia. All of the incumbents with the exception of Kay Arthur from Virginia are eligible for second terms. He noted that it is desirable to have two nominees on the ballot for each state.

Because Van Horn is assuming the Presidency, it is necessary to replace him as 1<sup>st</sup> Vice President. He reported that at the Annual Business meeting on Saturday morning, the nominating committee will place into nomination Debra Murphy to serve as 1<sup>st</sup> Vice President and President-Elect.

**Professional Awards Committee Report:** Don Van Horn, Chair, noted that there were nine nominations in five categories for the SECAC professional awards which will be announced and presented on Thursday evening. There will be seven professional awards and several awards of distinction. Debra Murphy noted that the jurors for the Member's Exhibition would like to make two jurors' choice awards at the ceremony.

Van Horn recognized the persons who served with him on the Award Committee: Jane Brown, UALR; Peggy McDowell, University of New Orleans; David Voros, University of South Carolina; William Eiland, University of Georgia; and Howard Risatti, Virginia Commonwealth University.

#### **Affiliates and friends:**

President Mack welcomed the Affiliates and friends and invited them to report on their organizations.

**Pam Simpson, SESAH:** She noted that Tina Moffett (is this correct?), who was organizing the meeting for October, died in September. *Arris* will be out very shortly. 2005 meeting will be in Texas and 2006 in Alabama. May think about Nashville and Charlotte.

**Kyra Belan, CWAO:** Belan defined CWAO as a lobbying organization for women in the arts. Here at Jacksonville they are sponsoring a panel on southern women's art. Next sponsored session will be at CAA—a panel on women and post-modernism.

**Tina Updike, VRC:** VRC sponsored one session at Seattle and also will have one at Atlanta. VRC had a week's meeting in Portland OR, where they sponsored a digital assets organization round table, which is also being done at this conference on Friday am at 10:15, and demonstrations. Updike will demonstrate the JMU MDID.

**Scott Betz, FATE:** FATE had two ? The Biennial meeting is in March at Columbus, Ohio College of Art and Design. This is Scott's last term as representative of FATE on the SECAC Board.

**Liana Cheney, ATSAH:** ATSAH is sponsoring three sessions at Jacksonville, two at CAA in Atlanta, and two Renaissance Society meetings in Cambridge, England.

**Old Business:** Don Van Horn and a dedicated committee have been revising position papers. Last year the committee members were not fully ready to present their revisions and it was tabled until this year. Revisions have been available for review on the SECAC website since January. The Membership was invited to comment but he received only one comment. He had copies of revisions (hard copy) available. Van Horn noted that most revisions were simply updating, particularly to include current technology. He said specialists had reviewed the position papers. Van Horn asked if the Board were ready to recommend revisions to the membership on Saturday. Elise Smith moved to recommend the revisions; Larry Ligo seconded the motion that passed on a voice vote.

#### **New Business:**

Administrator Anne Thomas proposed an addition to the SECAC conference policies: This proposed revision was the result of issues for the 2004 conference when it was learned that two program participants never planned to attend the conference and make their presentations in person.

PARTICIPANTS ON THE CONFERENCE PROGRAM ARE EXPECTED TO MAKE THEIR PRESENTATIONS IN PERSON. ONLY IF A LAST MINUTE EMERGENCY OCCURS CAN A SUBSTITUTE MAKE THE PRESENTATION.

BECAUSE THE PARTICIPANT HAS RECEIVED THE PROFESSIONAL BENEFIT OF BEING LISTED IN THE PROGRAM, NO CONFERENCE FEES WILL BE REFUNDED IN THE EVENT OF SUCH AN EMERGENCY.

Don Van Horn noted that he supported the revised policy, but he also brought up the possibility that there could be a Distance –Education panel that would make long-distance presentations not only possible, but perhaps desirable. It was noted that, if adopted, the Revised Policy would need to go into the guidelines for session chairs for 2005. Kay Arthur proposed inserting a phrase addressing Profession Ethics or Standards: “In accordance with Professional Standards, participants on the conference program...”. She moved adoption of the revised policy as amended; Helen Langa seconded the motion that was carried by voice vote.

**Remarks by Anne Thomas:** Thomas made some observations about SECAC. She noted that it is basically a volunteer organization with most of the important work being done by the Board, the officers, the conference chair, the Review editor, all volunteers. While she avoided ranking those responsibilities, she singled out Ross McClain for his work on the SECAC website and she recognized that the two major activities: the annual conference and *SECAC Review*, were tremendous tasks. The job of the staff she defined as to facilitate the work of the volunteers and to relieve them of tedious responsibilities. She expressed her pleasure in having worked with the Board and membership and the hope that she has facilitated the work of the organization. 2004 has been the Year of Anne Thomas, as decreed by President Randy Mack in 2003.

Debra Murphy reminded the Board that is an opening reception was awaiting.

A motion to adjourn was seconded and approved. The meeting adjourned at 6:23.

Respectfully submitted,

Beth A. Mulvaney, SECAC Secretary-Treasurer